

MISSION STATEMENT

The mission of the Division of Economics and Business is to enable undergraduate students to exercise their intellectual capacity, to acquire disciplinary knowledge and analytical skills, to value diversity in people and ideas, and to develop ethical decision making abilities. To achieve this goal, the learning environment is distinguished by small classes, highly accessible faculty, teamwork, and information technology-supported classrooms. This preparation will qualify graduates for positions in the fields of business, economics or accounting, and for graduate study. Serving primarily New York State, the Division's programs also offer educational opportunities of an international scope.

AACSB—International

The Division's majors are high quality programs. The Division of Economics and Business is a member of AACSB International—The Association to Advance Collegiate Schools of Business. The programs of the Division of Economics and Business are under review to meet the requirements for accreditation by AACSB International.

PROFESSIONAL ACCOUNTING MAJOR

A Professional Accounting major leading to professional licensure has been offered since 1992. The mission of the Professional Accounting major is to provide students with the analytical tools and decision making ability needed to pursue a variety of careers in the accounting profession. The major is a 150-hour undergraduate program registered with the New York State Education Department as satisfying the curriculum requirements for licensure as a certified public accountant. Qualified accounting majors have the opportunity to obtain practical work experience by completing an internship between the junior and senior years.

Note: New York State Education and Licensure Requirements in Public Accountancy mandate that on or after August 1, 2004, to be registered as a program recognized as leading to licensure in public accounting, the program must ensure completion of 150 hours. Individuals who apply for licensure in certified public accountancy on or after August 1, 2009, must complete a registered 150-hour program or the equivalent. Students should consult with their academic advisor, the Division of Economics & Business, or Academic Advisement Center about how program re-registration might affect time to graduation and fulfillment of New York State licensure requirements.

BUSINESS ECONOMICS MAJOR

The Business Economics major has been offered since 1971. The major provides a solid foundation for students to begin careers in business and other organizations. Building upon a strong liberal arts, sciences, and economics base, the major emphasizes the management of organizations, supported by knowledge of the disciplines of accounting, finance, law, and marketing. Specialization can be pursued through a variety of curriculum options, such as marketing and finance. Students are also provided with opportunities to develop and demonstrate business-related skills through internship experiences, professionally relevant extra-curricular activities, and study abroad programs.

ECONOMICS MAJOR

The mission of the Economics major is to introduce students to the methods of analysis used by economists to study the nature and performance of the social institutions which facilitate the allocation of scarce resources among society's members; provide students with the opportunity to use these methods in the analysis of issues in international economics, applied microeconomics, and applied macroeconomics; and to provide students in the capstone senior seminar in economics the opportunity to pursue an independent research project addressing a question of interest to the student. As part of the research project, each student will learn how to acquire and analyze information needed to answer the question. Finally, the economics major provides students with a set of analytical, writing and oral communication skills that will prepare them for postgraduate challenges in terms of employment, further education, and civic responsibilities.

In support of the mission of the Economics major, our upper division classes are small and provide students with an opportunity to have interaction with individual faculty. Students in the senior seminar work on research projects under the direction of an individual faculty member.

COOPERATIVE PROGRAMS

(See "Cooperative Programs" & "FIT" pamphlets for requirements)

Cooperative 3-2 and 4-1 Programs are open to students in any major. In these programs, a student earns an undergraduate degree from Oneonta State College and either an M.S. in Accounting or an M.B.A. The first three or four years are taken at Oneonta with remaining years taken at one of these cooperating universities: SUNY Binghamton, Rochester Institute of Technology, Union University, or Clarkson University. Acceptance into the cooperating university is not automatic. Principal eligibility factors are undergraduate cumulative grade point average and score on the Graduate Management Admission Test. All programs feature a highly favorable coordination of undergraduate and graduate study, resulting in the completion of the entire sequence in five instead of the usual six years. The bachelor's degree is awarded at the end of the fourth year and the master's degree upon completion of the entire program.

Cooperative 3-1 Programs are offered through the Visiting Student Program with the Fashion Institution of Technology (FIT) in New York City. Students receive a combination of liberal arts and business coursework from Oneonta, along with in-depth training at FIT in a specialized field. Students receive both a B.S. from Oneonta State College and an A.A.S. from FIT at the conclusion of the fourth year.

The cooperative programs are:

- 3-2 M.B.A. Program with SUNY Binghamton
- 3-2 M.S. Program in Accounting with SUNY Binghamton
- 4-1 M.B.A. or Mgmt. Sci. Program with Clarkson University
- 4-1 MBA Program with Rochester Institute of Technology
- 4-1 MBA Program with Union University
- 3-1 A.A.S. Program with FIT Fashion Merchandising Management
- 3-1 A.A.S. Program with FIT Advertising & Mktg. Communications

INTERNSHIPS

An internship is designed to supplement the academic learning process with "real-world" training. Students work off-campus in a field of their choice while earning academic credit. In many cases, sponsors have offered interns full-time employment upon graduation. The Division strives to provide internships for all interested and qualified candidates. Some of the sponsors recently involved with our Internship Program include:

Smith Barney	Computer Associates
Herring Sanitation	National Soccer Hall of Fame
A.G. Edwards & Sons	National Baseball Hall of Fame
Angel Property Consulting	ABM Industries
Sysco Food Services	A.O. Fox Hospital
M.I. Bassett Hospital	Otsego Cty Chamber
Catskill Area Hospice	NBT Bank
Colone Associates	Mead Westvaco
BCS Valuations	Cygnus Business Media
Opportunities for Otsego	St. James Manor
Benson Real Estate	Burt Rigid Box
AO Fox Foundation	Exit Team Advantage Realty
Arc Otsego	Peachin D'Amico & Assoc LLP
Nassau Cty Vet Mem Coliseum	

TRANSFER CREDIT

Acceptance of transfer credit is subject to evaluation and approval by the Division. Information on the acceptance of courses from other colleges and universities is available from the Division office.

HONORS

The Division annually recognizes the outstanding student in each of the major fields and all students graduating with a major grade point average of 3.50 or better. The awards are presented at the May graduation ceremonies.

SCHOLARSHIPS

The Division offers scholarships to its majors based upon academic achievement and other qualifications.

AFFILIATED ORGANIZATIONS

Omicron Delta Epsilon-The Int'l Honor Society in Economics
American Marketing Association
Financial Management Association International

STUDENT PROFILE

Fall 2006 Data

	High School Average	Average SAT scores
Accounting	89.0	1100
Business Economics	88.0	1103
Economics	88.0	1107

STUDY ABROAD

SUNY-Oneonta's Office of International Education has a Study Abroad Resource Center to assist students who wish to enhance their education through study abroad. About three hundred SUNY programs in fifty countries, plus non-SUNY programs, provide students with ample opportunities. SUNY Oneonta offers overseas academic programs and has exchange agreements with the following institutions:

Nottingham Trent University, Nottingham, England
Seinan Gakuin University, Fukuoka, Japan
Faculty of International Business, Siberian Aerospace University, Krasnoyarsk, Russia

JOBS AND CAREER OPPORTUNITIES

The Division's internships and career development coordinator assists students with career planning and preparation, selection of graduate schools, opportunities for academic year and summer internships, and job placement upon graduation. The Division also encourages students to take advantage of the service of the College's Career Development Center. A one-credit career preparation course is regularly offered by the Division.

EMPLOYMENT SURVEY OF RECENT GRADUATES

The Fall 2006 survey of alumni shows that 66% were employed in their first job within three months of graduation, and 85% were employed within six months. 88% reported their first job was related to their undergraduate major.

The table below indicates the alumni distribution of employment by functional area.

Initial Employment by Field

Finance	8.6%
General Management	11.4%
Accounting	17.1%
Operations-Production	5.7%
Marketing	5.7%
Sales	17.1%
Other	34.3%

Graduate Education

15% of alumni pursued graduate studies. For example, alumni reported pursuing graduate degrees at these universities: Columbia University, Albany Law School, San Francisco State University, Clarkson University, Hofstra University, Adelphi University, University of Maryland, St. Joseph's University, Pace University, SUNY Stony Brook, SUNY Utica/Rome, and Union University.

FACULTY

Accounting

Howard Buchan, PhD, Binghamton University
Lisa Flynn, PhD, Binghamton University
Margaret Morrison, MBA, Binghamton University
Donald Trippeer, PhD, University of South Carolina

Economics

Edward Beck, MBA, Binghamton University, MA Syracuse University
Lester Hadsell, PhD, Rensselaer Polytechnic Institute
Michael McAvoy, PhD, University of Illinois
William O'Dea, PhD, SUNY Albany
David Ring, PhD, SUNY Stony Brook
Wade Thomas, PhD, University of Nebraska-Lincoln

Finance

Christine Harrington, PhD, West Virginia University
Dona Siregar, PhD, Rensselaer Polytechnic Institute

Information Systems

Izabella Lokshina, PhD, Moscow State Mining University
Peter Haried, MBA, University of Wisconsin-LaCrosse

Law

Frederick Xlander, JD, Syracuse University

Management

Margaret Maguire, PhD, University of Pennsylvania
Mine Ozer, PhD, University of Texas at Dallas
Ahmet Ozkul, PhD, Clemson University
Hua Zhong, PhD, Rutgers University

Marketing

Stephen Walsh, PhD, University of California-Riverside
Huimin Xu, PhD, University of Arizona
Hurrem Yilmaz, PhD, University of Texas at Dallas

Wade Thomas
Division Associate Dean

Izabella Lokshina
Chair of Management, Marketing, & Information Systems

William O'Dea
Chair of Economics, Finance, & Accounting

Edward Beck and Margaret Morrison
Coordinators of Academic Advisement

Margaret Maguire
Internship & Career Development Coordinator

INFORMATION ABOUT POLICY CHANGES

Information contained in this brochure is current as of Aug. 2007. The State University of New York College at Oneonta reserves the right to make changes in policies and regulations, as conditions change and such revisions are needed, subsequent to its publication.

For application: Admissions, 800-SUNY-123,
www.oneonta.edu/admissions

(F07)

Division of Economics & Business

General Information



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